

The logo is centered on a circular white background. Inside the circle is a brown, torn-edge paper shape. The words "LOKALT" and "MAT" are written in large, bold, black, hand-painted capital letters on this shape. Below the brown shape, the words "VÄSTERBOTTEN" are written in a similar bold, black, hand-painted font, following the curve of the bottom of the circle.

**LOKALT  
MAT**

**VÄSTERBOTTEN**